

Dr. Sameeran Walvekar

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PERSONALITY SKETCH

- ◆ Dr. Sameeran Walvekar is an experienced and well-known expert in Electronic Media and mass Communication, young academician worked on national Educational Agencies, young Researcher in Television and Regional Mass media and eminent face of Indian Satellite Television Channels as well. With a Doctorate in Communication Science, he has completed his research in Communication Studies.
- ◆ Dr. Walvekar was short listed by the Search Committee of University Grants Commission, for the Post of Director, CEC (Consortium for Educational Communication), New Delhi, in 2007. This post is having the grade of the Vice Chancellor of Central University.
- ◆ He held number of challenging posts in Indian Information Service (IIS), Government of India, and also on 4 different Satellite Channels in India. He was also connected with more than ten educational institutions as honorary faculty, as one of the experienced academician in mass Communication, and Broadcast Journalism.
- ◆ He has a unique blend of Academics, Administration and modern Technology, in his personality. He could be defined, in a true sense, as a face of modern educated India, and representative of younger generation in the era of Conversion, marching fast towards the developed, modern educated society, and also towards the virtual education.
- ◆ He has been Conversant with modern audio visual Production Technology related to satellite based Education, Multimedia skills for Virtual learning Process, and has professional experience to lead the satellite channels as well as skills for the application of the conversion of educational content , to take knowledge and education in different formats, to every home in the state
- ◆ His vast experience in Civil Service, Knowing the Government System interaction with national Education and Policy making Institutions, representation of Government of India on national level and abroad, made him an able administrator. His leadership qualities helped him in becoming knowledgeable academician and a creative craftsman

knowing Satellite and multimedia Technology to enhance Educational process for the weaker section of the society.

- ◆ His experience of technology Could be effectively utilized for the packaging of Knowledge in the modern times, to spread the seamless education, create the Virtual University and make the educated knowledgeable generations of youth in next few years.

EDUCATION

2008 *Ph. D. in communication Science, University of Pune*

1987 *Master of Commerce, University of Pune*

1984 *Bachelor of Commerce, University of Pune*

AWARDS

1. *Has been awarded by Maharashtra Times Sanman Award (2005) for best anchor , for MAHACHARCHA, Talk show of DD Sahyadri Channel.*
2. *Has been awarded prestigious Varunraj Bhide Award for the contribution in Journalism and Electronic Media.*

PUBLICATIONS

- ◆ Book on Television Journalism and electronic Media: “Aajchya Thalak Batmya” (Headlines Today).
- ◆ Biography of Industrialist P. P. Chabriya, has been Published.
- ◆ More than 1500 Features on various subjects have been published in the news Papers like Indian Express, Sakal, Lokasatta, and in the periodicals like Manohar, Saptahik Sakal, Saptarang, etc, in Marathi and English, in last 27 years.

EXPERIENCE

**Director | Educational Multimedia Research Centre,
University of Pune**

2004 – Till Date

At Present : Director, Educational Multimedia Research Center, Pune, an undertaking of University Grants Commission, Govt of India and heading programming for the EDUSAT in Maharashtra and ‘Vyasa’, 24 hour Higher Education Channel of UGC.

- ◆ Information Officer, Press Information Bureau, Ministry Of Information and Broadcasting, Government of India. (Indian Information Service) 1990-1999.

- ◆ Former News Editor, Doordarshan Mumbai and New Delhi, Ministry Of Information and Broadcasting, Government of India. (Indian Information Service) (1995-2000)
- ◆ Executive Producer Zee News and Head, Alpha Marathi News(2000-2001)
- ◆ Executive Producer of Zee Network and as a member of a core Policy making group(2000-2001)
- ◆ Special Correspondent (Politics), NDTV Mumbai (2001-2004)
- ◆ Member, Governing Board and Governing Council, CEC, (Consortium for Educational Communication) New Delhi, as a nominee of The Chairman , University Grants Commission.
- ◆ Member Secretary, Board of Management, Educational Multimedia Research Center, Pune.

CONTRIBUTION ON VARIOUS NATIONAL COMMITTEES

- ◆ Dr Walvekar has worked on several national committees of University Grants Commission and Consortium for Educational Commission. He was a member of a core group related to the formatting and creating E-content for the educational Satellite.
- ◆ He had been appointed by the University Grants Commission, on the core committee of experts in Electronic Educational Communication, to search the Universities of Potential excellence from the north eastern part of India, to approve the new Educational Multimedia Research Center.
- ◆ Dr. Walvekar was appointed by the chairman, UGC, as a member expert, of Prof. S. K. Khanna Committee to restructure the existing policy of promotions, pay scales related to all the media centers of the country.
- ◆ He had worked hard on designing of structure of knowledge packaging, under the leadership of Dr. Arun Nigvekar, Chairman, UGC.
- ◆ Dr. Walvekar has played a major role in making a study and creating a report, with detailed study, on the concept of the first Virtual University of our country. The report was made under the leadership Of Prof. G.D. Sharma, and was submitted to the UGC. The decision of this Unique University is under the consideration of the UGC.
- ◆ He had continuously and consistently followed the matter of bringing the Educational Channel of UGC, "VYAS", on the DTH of DOORDARSHN for four years, with the UGC. Now the Channel is being telecast on the same.
- ◆ EMMRC Pune, under the dynamic leadership of Dr. Walvekar, has been producing maximum number of audio visual programs in syllabus oriented and Enrichment programs, amongst all the 16 centers of the country.

EMMRC Pune has bagged maximum number of national awards for best production, direction, series, and as a best center also.

- ◆ EMMRC Pune has been successfully broadcasting live lectures on various subjects, connected to more than 2500 SIT's (Satellite interactive Instructional terminals), and ROT's (Receiving only terminals) in the country.

PROFESSIONAL TRAINING

- ◆ Has been professionally trained in every aspect of Television Production, its technical aspects regarding Satellite Communication and Presentation,
- ◆ Specially trained in many aspects of Television from IIMC New Delhi, Thompson Foundation, UK, and from the Producers of BBC.

PROFESSIONAL PRODUCTION

- ◆ He has produced and Directed many short films, documentaries and Advertisement commercials for Television.
- ◆ He has produced number of Award winning Programs for Educational Television; some of them have bagged national awards also.
- ◆ Have Produced and anchored more than 1200 episodes of Talk shows like 'Mahacharcha', 'Hallo Manyawar' Krishi Darshan, , of DOORDARSHAN, 'DILKHULAS' on Zee Marathi, 'An Encounter' on Zee News, 'AAP KA Shaher', 'Mumbai Central', on NDTV India.

TEACHING ELECTRONIC MEDIA

- ◆ He has been teaching the subjects like Television Journalism, Mass Communication, Broadcast Journalism, in the departments of University of Pune, on the grade of Professor. He has been the honorary faculty in ten more institutions of the state, on the same subjects.
- ◆ Dr. Walvekar was appointed by the Governing Board of CEC, New Delhi, as a member of a special Committee, on deciding the format of E-content packaging and designing of the templates.
- ◆ Dr. Walvekar has been appointed by the Vice Chancellor of YCMOU, as a special invited expert on Electronic Media, to design the Media Center, Conference Hall and also as a member of the Purchase Committee and Advisory Committee on Electronic media to the University.
- ◆ He has been working as a nominee of the Vice Chancellor of University of Pune on several Selection Committees for the Educational institutions of the state.

GOVERNING THE INTER UNIVERSITY CENTRE

Being a member of CEC (Consortium for Educational Communication, Inter University Center on Electronic Communication), he initiated the Knowledge packaging according to new technique and with modern state of sort technology, in New Delhi. He was also part of the core decision making and policy making team of this Inter university Center of Electronic Media.

INNOVATION THROUGH TECHNOLOGY

He has worked out the technique of producing LOR's(Learning Objects Repository) and e-content packaging successfully for the media centers in the country. He also initiated the purchases and utilization of new tape less camera units as well as post production units . With his vast experience in running the satellite channels, he brought new techniques for the first 24 hour Educational Channel of our country, VYASA, run by the University Grants Commission.

ENHANCING THE INFRASTRUCTURE

As a Director of EMMRC Pune and as a member of Governing Board and Council of CEC, New Delhi, he insisted for marching towards the digital tape less Technology, and new ways to preserve the packages of knowledge. For this purpose, the out dated technology and production techniques were to be avoided and new ways were adopted, as the need of hour of convergence.

VISION AND MISSION

- ◆ To speed up the process of education and research , and to take it to the weaker section of the Society with the usage of the modern electronic and Satellite Technology
- ◆ To march towards the knowledge society, with younger generation, having zest and zeal.
- ◆ To create an infrastructure, to start an Educational Satellite Channel from YCMOU, consisting syllabus oriented, enrichment subjects including Agricultural, and women Orientation.
- ◆ To cultivate the culture of Education with Technology, producing E-content, teaching with modern audio visual and multimedia techniques.
- ◆ To administer the modern ways of knowledge Packaging, and initiate for the content preservation, dissemination of the packages, and utilization of knowledge in the era of Convergence.
- ◆ To teach the techniques of multimedia techniques to the teachers, to make them more efficient, and make educational process faster, effective to get the targeted result in targeted time frame.